

# NONPROFIT IMPACT IN LINCOLN

This data collected below is from a sample of nonprofits in Lincoln. We wanted to share this information to help build awareness of the economic and social impact they provide to Lincoln and the State of Nebraska.

## ECONOMIC IMPACT:

# 1602

The number of **people employed** in only 62 survey participants of the over 600 nonprofits in Lincoln.

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## SOCIAL IMPACT:

# 2838

### UNDUPLICATED CLIENTS

The **average** number of **people served** in Lincoln each year, per agency. (based on the 62 survey participants).

# 573,081

### ENCOUNTERS

**provided to the Lincoln community** of the survey participants. (An encounter is each time a nonprofit has contact with someone and provides them with one of their services).

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## WHEN YOU NEED MORE INFO...

In times you need more info about the nonprofit sector, or any of the fields they serve, you can start with one of the agencies below and we will find what you need or connect you to someone who can.

**Cause Collective** - A Lincoln based nonprofit membership agency helping nonprofits better serve the community through collaboration, education and advocacy.

[director@causecollectivelincoln.org](mailto:director@causecollectivelincoln.org) | 402.441.4399

**Coalition For A Strong Nebraska** - The Coalition for a Strong Nebraska (CSN) is a statewide, nonpartisan nonprofit coalition that supports structural poverty policy solutions that are informed by and will improve the lives of people most impacted by poverty.

[laurie@strongnebraska.org](mailto:laurie@strongnebraska.org) or [courtney@strongnebraska.org](mailto:courtney@strongnebraska.org)

**Nonprofit Association Of The Midlands** - We help nonprofits help their communities. There are thousands of nonprofits in our area - each trying to make a difference on their own. We bring them together so that each member can benefit from our collective strength.

[hannah@nonprofitam.org](mailto:hannah@nonprofitam.org) | 417.827.3065

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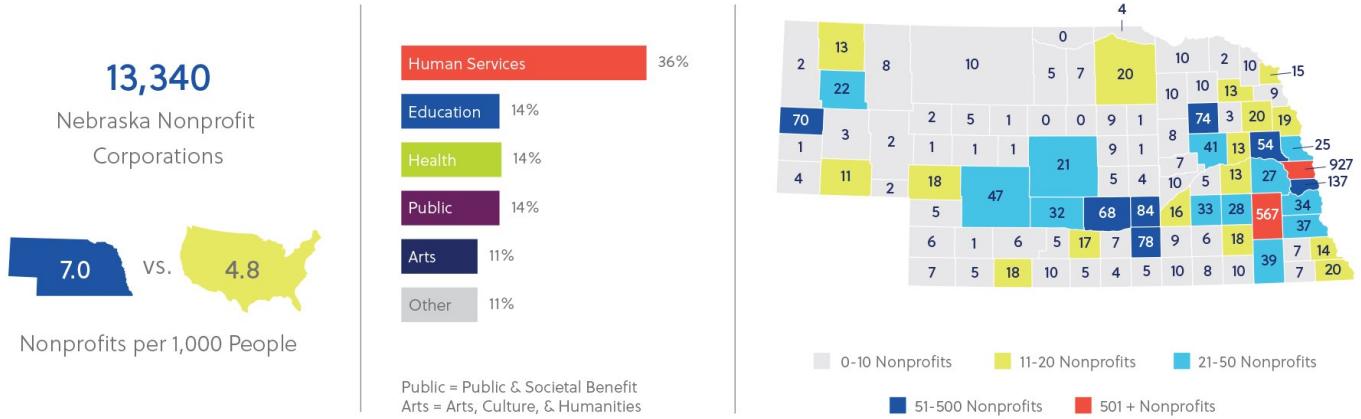
## NEBRASKA NONPROFIT LOBBY DAY PARTNERS:



# NONPROFIT ECONOMIC IMPACT

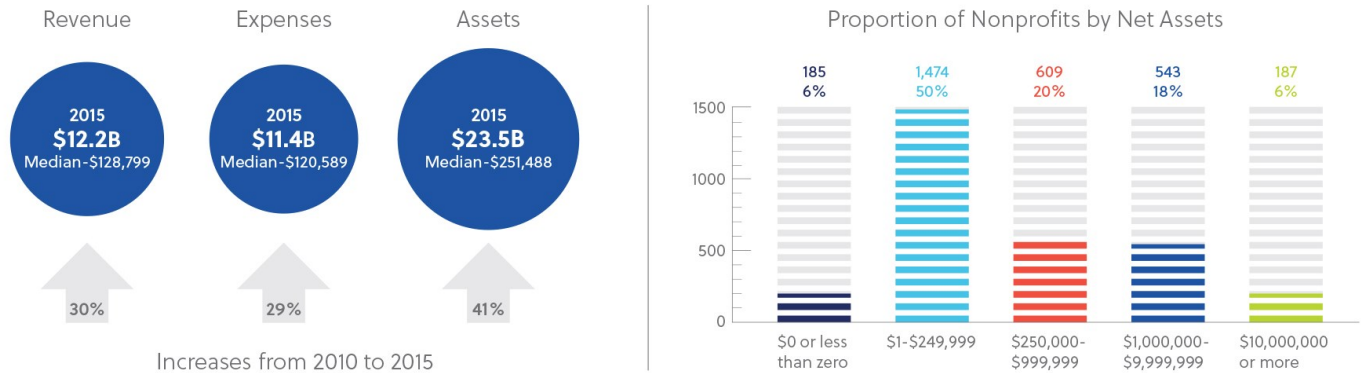
## 1 The nonprofit bottom line is a better community

There are more nonprofits per 1,000 people in Nebraska than in the United States. Most are human service focused and located in larger counties across the state.



## 2 Nonprofits have an economic ripple effect on Nebraska

Nonprofit revenue, expenses, and assets have all increased over time. However, the majority (56%) of nonprofits are still operating with less than \$250,000 in net assets.



## 3 Nonprofits create mission-driven jobs for Nebraskans

Nonprofits employed 90,000+ people (1 in 11) and paid \$3.9B in wages in 2015, up 20% from 2010. Nonprofit median wages were higher than for-profit and government.

